BABOK V3 – What’s it all about?

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Agenda

• Importance of having BABOK

• BABOK V3 – Content and Structure

• V2 vs V3 – What is new and what has changed

• Why you would work to BABOK standards

• How you can work to BABOK standards
Question

What are your challenges?
Importance of BABOK

Common Challenges

• Business Analysts working in isolation on IT project
• Stakeholder resistance to sharing information
• Inconsistent approach and techniques leading to confusion
• Incorrectly used techniques
• Lack of Recognition for the Business Analysts Role
What is BABOK?

“A Guide to the Business Analysis Body of Knowledge® (BABOK® Guide) is the globally recognized standard for the practice of business analysis. The BABOK® Guide describes business analysis knowledge areas, tasks, underlying competencies, techniques and perspectives on how to approach business analysis.”

Project Management – PMBOK
Software Engineering – SWEBOK
Enterprise Architecture - EABOK
BABOK
5W2H

Where?

Who?

How?

What?

When?

Why?

How Much?
When

- Draft document version 1.4: October 2005
- Draft Formalised: June 2006
- IIBA Founded
- Version 2.0: March 2009
- Agile Extension: 2013
- Version 3.0: Work Initiated
- Version 3.0: Published
- 2004
- 2005
- 2006
- 2007
- 2008
- 2009
- 2010
- 2011
- 2012
- 2013
- 2014
- 2015
Who & Where

It was led by a nine-member committee of recognized thought leaders in business analysis representing six different countries.

Brought together 150 volunteers from 20 countries spanning business analysis professionals from 15 industries.

Reviewed by 5,500 BAs across the globe.
Contents of BABOK V3

• Introduction
• Business Analysis Key Concepts
• Six Knowledge Areas
• Underlying Capabilities
• Techniques
• Perspectives
• Appendices
What?
V3 - Six Knowledge Areas

Business Analysis Planning and Monitoring
Elicitation and Collaboration
Requirements Life Cycle Management
Strategy Analysis
Requirements Analysis and Design Definition
Solution Evaluation
What?
V3 - Six Knowledge Areas

- **Business Analysis Planning and Monitoring**
  - Plan BA Approach ➔ Plan Stakeholder Engagement ➔ Plan BA Governance ➔ Plan BA Info Management ➔ Identify BA Performance Improvements

- **Elicitation and Collaboration**
  - Prepare For Elicitation ➔ Conduct Elicitation ➔ Confirm Elicitation Results ➔ Communicate BA Information ➔ Manage Stakeholder Collaboration

- **Requirements Life Cycle Management**
  - Trace Requirements ➔ Maintain Requirements ➔ Prioritise Requirements ➔ Assess Requirements Changes ➔ Approve Requirements

- **Strategy Analysis**
  - Analyse Current State ➔ Define Future State ➔ Assess Risk ➔ Define Change Strategy

- **Requirements Analysis and Design Definition**
  - Specify and Model Requirements ➔ Verify Requirements ➔ Validate Requirements ➔ Define Requirements Architecture ➔ Define Design Options ➔ Analyse Potential Value & recommend Solution

- **Solution Evaluation**
  - Measure Solution Performance ➔ Analyse Performance Measures ➔ Assess Solution Limitations ➔ Assess Enterprise Limitation ➔ Recommend Actions to Increase Solution Value
Each Knowledge Area Task Outlines:

• Purpose
• Description
• Inputs
• Elements
• Guidelines and Tools
• Techniques
• Stakeholders
• Outputs

Diagrams are laid out to give a clear guide showing the inputs and guidelines and tools to a task, in addition to the outputs, and what other tasks may use that output.
What?
V3 - Techniques

50 Techniques detailed in BABOK (including 15 new techniques)

Each Technique Outlines:

• Purpose
• Description
• Elements
• Usage Considerations

In most cases the above will also be accompanied with a diagram showing a template or example
New Section on Perspectives

Perspectives

- Agile
- Business Intelligence
- Information Technology
- Business Architecture
- Business Process Management
What?
V2 vs V3 – What’s Changed

Restructure and renaming of knowledge areas

<table>
<thead>
<tr>
<th>V2</th>
<th>V3</th>
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</thead>
<tbody>
<tr>
<td>Elicitation</td>
<td>Elicitation and Collaboration</td>
</tr>
<tr>
<td>Requirements Management</td>
<td>Requirements Lifecycle Management</td>
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<tr>
<td>Enterprise Analysis</td>
<td>Strategy Analysis</td>
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<tr>
<td>Requirements Analysis</td>
<td>Requirements Analysis and Design Definition</td>
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<tr>
<td>Solution Assessment and Validation</td>
<td>Solution Evaluation</td>
</tr>
</tbody>
</table>

New Competencies and edits to competencies

For example:
- Conceptual Thinking
- Visual Thinking
- Personal Accountability
- Negotiation and Conflict Resolution
Business Analysis Core Concept Model™ (BACCM™)

Values are:
• Changes
• Solutions
• Needs
• Stakeholders
• Value
• Contexts
Requirements and Design
This section describes the distinction between and overlap of two key business analysis concepts: requirements and design.

Perspectives
- Agile
- Business Intelligence
- Information Technology
- Business Architecture
- Business Process Management
### New Techniques

- Backlog Management
- Balanced Scorecard
- Business Capability Analysis
- Business Case
- Business Model Canvas
- Collaborative Games
- Concept Modelling
- Data Mining
- Decision Modelling
- Financial Analysis
- Mind Mapping
- Prioritization
- Process Analysis
- Roles and Permissions Matrix
- Stakeholder List, Map, or Personas

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**Related to the new Agile element**

The backlog is used to record, track, and prioritize remaining work items. Needs to be prioritised and regularly reviewed.

**Elements:**

- Items in the Backlog
- Prioritization
- Estimation
- Managing Changes to the Backlog

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**Ties in with the new collaboration approach**

Collaborative games encourage participants in an elicitation activity to collaborate in building a joint understanding of a problem or a solution.

*e.g. Product Box, Fishbowl, Buy a Feature etc.*
Why implement BABOK Best Practice?

- Standardised “toolbox” for the BA Team
- Builds communities and knowledge share opportunities
- Consistent Approach within the BA team and project team
- Internationally recognised standards to aid off-shore comms
- Project Time and Cost Savings
- Helps to build a clear career path for Business Analysts
Why?

Business Analysis Career Path

- Junior Business Analyst
- Business Analyst
- Senior Business Analyst
- Business Analyst Lead
- Business Analyst Manager

BA Career This Way
BABOK V3 is a **guide**
It is a foundation on which to build your BA Centre of excellence
How?

Check your organisations BA health

Maturity Assessment

Identify your target BA Framework Approach

Roadmap the Changes to fill Gaps

Identify Training

Continuous Improvement
How?

Building blocks towards a best practice BA capability

AS IS
- Business Analysis Planning and Monitoring
- Elicitation and Collaboration
- Requirements Life Cycle Management
- Strategy Analysis
- Requirements Analysis and Design Definition
- Solution Evaluation

TO BE
- Business Analysis Planning and Monitoring
- Elicitation and Collaboration
- Requirements Life Cycle Management
- Strategy Analysis
- Requirements Analysis and Design Definition
- Solution Evaluation
Training

NCI – Certificate in Business Analysis (HETAC Level 8)

SQS – BCS International Diploma in Business Analysis

Certificate in Competency in BA (CCBA)
Certified Business Analysis Professional (CBAP)
How Much?

Softcopy through IIBA website - $54.99 (€49)

Amazon.co.uk - £49.95 (approx. €86 with delivery to Ireland)
How can BABOK help you?
Thank you for your attention.